



The Pride of Southaven Band

The Southaven High School Band program has a proud history of being one of the elite high school band programs in the state of Mississippi – consistently placing in the top 4 at the MSHAA State Marching Band Championships and earning all Superior Ratings in marching and concert evaluations.

The Pride of Southaven Band Boosters' main goal each year is to give every student who has the potential and passion to learn and perform quality music the ability to do so, *regardless of their ability to pay*. Many of the students who have participated in the Southaven Band program have earned college scholarships - some have even become music teachers! Our booster program raises money each year through the football concession stands, student-driven fundraising, and our most important fundraiser, Corporate Sponsorships. Every dollar raised goes 100% to the Southaven Band program.

Corporate Sponsorship of The Pride of Southaven Band Boosters is a great way to advertise your business and show your support for the kids and community. Your contribution helps to provide travel, lodging, meals, uniforms, on-field props, and pay for entry fees as well as additional support staff for the program. Our booster organization is a registered 501C (3) non-profit corporation making your contributions completely tax-deductible, and a receipt will be provided.

If you are interested in becoming a sponsor of the Southaven Band program, please review the sponsorship packages available and follow the instructions on the attached sponsorship form. Our students have more than earned the “Pride” in The Pride of Southaven Band. We encourage you to come to the football games to see how passionate, dedicated, and awesome these kids are! We hope you will consider supporting these amazing students and this crucial organization!

Sincerely,

The Pride of Southaven Band Boosters



The Pride of Southaven Band

Sponsorship Form

(Please Check One)

- Beginner Level (\$250)** -- Shout-out on social media pages and your/company's name listed under "sponsors" on our website. Yearly renewal option of \$200.
- Novice Level (\$500)** -- Shout-out on social media pages, your/company's name listed under "sponsors" on our website, your logo/company name on a 3'x5' banner, shared with up to three other sponsors, displayed at our practice field (high traffic and visibility during marching season). Yearly renewal option of \$400.
- Advanced Level (\$1000)** -- Shout-out on social media, your/company's name listed under "sponsors" on our website, your logo/company name on its own dedicated 3'x5' banner, displayed at our practice field (high traffic and visibility during marching season), and sponsorship shout-out at our annual MIA Indoor Show. Yearly renewal option of \$850.
- Professional Level (\$2500)** -- Shout-out on social media pages, your/company's name listed under "sponsors" on our website, your logo/company name on its own dedicated 3'x5' banner, displayed at our practice field (high traffic and visibility during marching season), sponsorship shout-out at our annual MIA Indoor Show, and your company's logo on our trailer and show shirts. (Business Logo Required)¹ Yearly renewal option of \$2250.
- Bandmaster Level (\$5000)** -- Shout-out on social media pages, your/company's name listed under "sponsors" on our website, advertisement² on our website, your logo/company name on its own dedicated 3'x5' banner, displayed at our practice field (high traffic and visibility during marching season), sponsorship shout-out at our annual MIA Indoor Show, your company's logo on our trailer, show shirts and additional merch, ad space on digital menu boards, and additional "bandmaster tier" sponsorship banner hung in the gym during our annual MIA Indoor Show. (Business Logo Required). Yearly renewal option of \$4000.

¹Trailer, show shirt and merchandise sponsor advertisements are subject to timing and availability.

²Advertisements must be family-friendly. No age restricted products or vendors. Additional restrictions may apply.

Make checks payable to Southaven Band Boosters, PO Box 1975, Southaven, MS 38671



The Pride of Southaven Band

Business/Sponsor Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Phone Number: _____

New Sponsor

Renewal

Signature: _____